

UKEvents.NET

media kit
▶ info@ukevents.net

SPORTS•MUSIC•ENTERTAINMENT

About Us

Established in 1999
UKEvents.NET is an online
guide to events in the UK

The UKEvents.net forum is one
of the fastest growing online
sports and music forums in the
UK with our top poster over
20,000 messages.

We have highly experienced
event promoters who have
worked with leading brands over
a number of years



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For event organisers

UKEvents.net can offer your event, big or small, a comprehensive and affordable service with full guarantees.

We use email marketing and CRM solutions, so our newsletters are guaranteed to arrive in our subscribers inboxes. Our email marketing solutions also allows us to know the location of our subscribers.

We have several thousand members registered on our forum at **chat.ukevents.net** and several hundred registered for SMS text messaging.

WHAT WE CAN DO FOR YOU

- promotion of events
- gig reviews
- event photography
- flyer distribution
- event marketing
- email and sms campaigns
- ticket sales
- competitions

Our service ranges from selling tickets to your events to featuring your upcoming events on our home page and sending an event announcement out to our email and phone subscribers.

We also hand out flyers for your events via our team of flyerers

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For site visitors

“ I joined earlier today & have already chatted to several people. A really cool site. ”

Read the message at <http://chat.ukevents.net/viewtopic.php?t=936>

WHAT WE OFFER OUR MEMBERS

- event listings
- event forum
- social networking
- merchandise sales
- ticket sales



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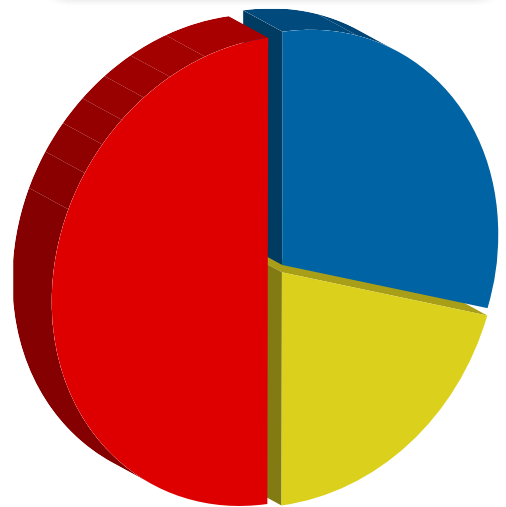
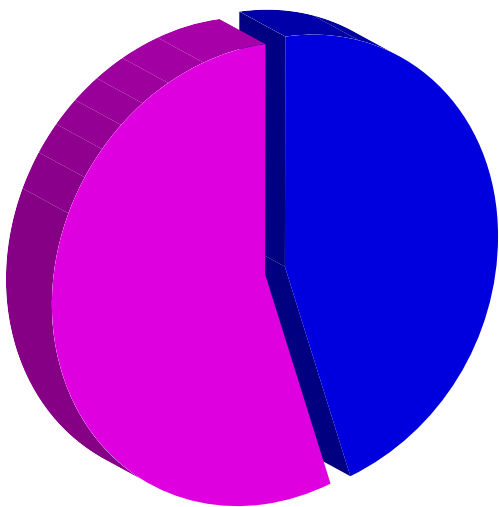
Our audience

GENDER

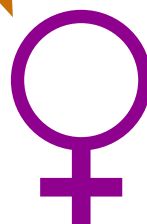
- Female 55%
- Male 45%

AGE RANGE

- 18 - 34 years 50%
- 35 - 49 years 30%
- Other 20%



We have the ability to segment our database so SMS messages and emails are only sent to your chosen demographic



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Online Stats



UKEvents.net has been online for over **10 years** and although we have visitors and members from **all over the world** the vast majority are from the UK with a bias towards the south of England.

Generally speaking the majority of our visitors tend to be in their 20s and 30s According to our Geo map we have subscribers based in most parts of the UK, a good presence in London and surrounding areas.

40%
of our UK visitors
are from London
and the South
East



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Advertising options

For more details on this media kit, alternative formats, payment terms or any other questions, please email

info@ukevents.net

Website

Home Page

Option 1: 170 x 200 image

Option 2: 170 x 115 image or text

(See details next page)

Featured Events

Featured on the front page of UKEvents.net and linked via all the country pages giving the event maximum exposure.

Email

Sponsorship and advertising available on fortnightly **email newsletter campaigns** to UKEvents.net subscribers.

Options vary from monthly to single newsletter emails

Forums

A discussion forum for event promoters with topics ranging from clubbing, sport, music, 20s chat.

534 x 150 image

Various options

(see the forum on page 9)



- Ads to be supplied at least 72 hours before going live.
- 48 hours notice for alterations to ads.

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Home page benefits

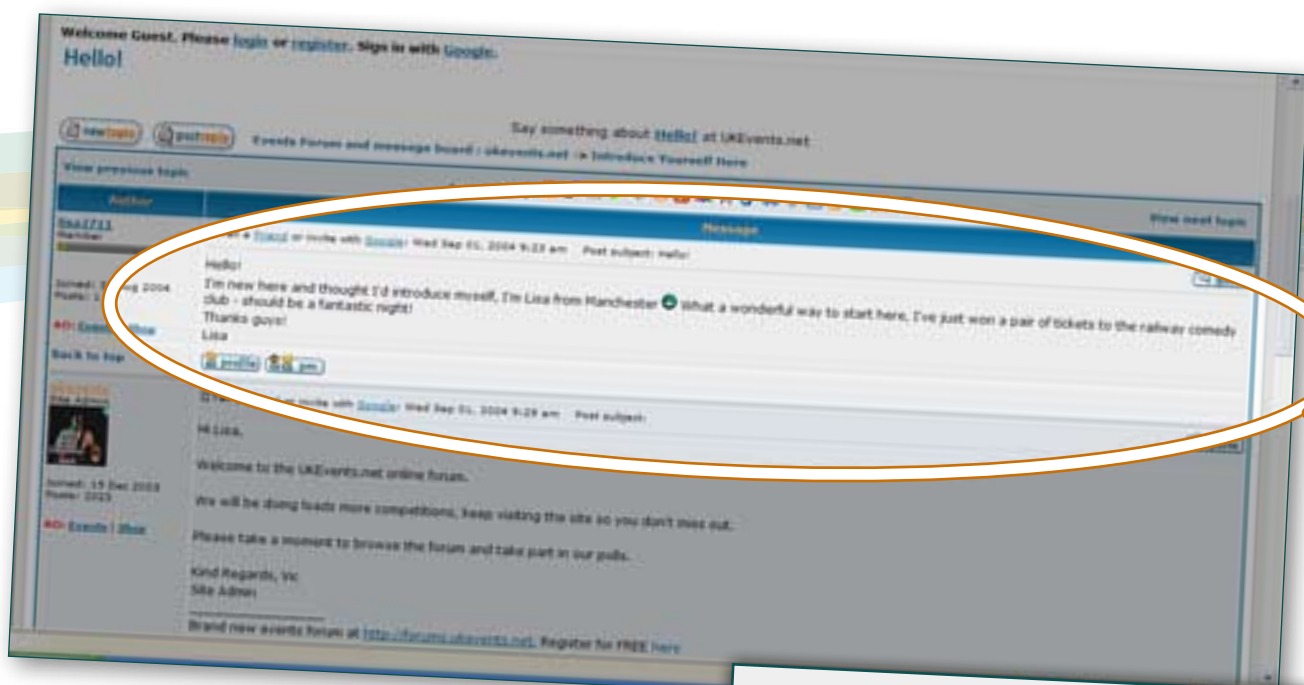
- For a large number of visitors to UKEvents.net the homepage is the first page they see.
- Placing an ad on the home page will result in maximum recognition for your event.
- All pages link to the home page ad.

Option 1: 170 x 200 image

Option 2: 170 x 115 image or text



The Forum



Advertisers

can choose to have a link to their site on every post on the forum. This would mean the ad would appear currently over

100,000 times

Hello!
I'm new here and thought I'd introduce myself, I'm Lisa from Manchester Very Happy What a wonderful way to start here, I've just won a pair of tickets to the railway comedy club - should be a fantastic night!
Thanks guys!
Lisa

Read the message at <http://chat.ukevents.net/viewtopic.php?p=2105>

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Our commitment

UKEvents.net is committed to offering great value for money and choice to our customers and subscribers. With risk free and convenient options, we can help event organisers attain maximum value from their marketing budgets. We do this by significant and regular investment in both online and offline solutions, such as **e-newsletter, SMS, CRM, video** and **voice**.



To find out more
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